



**SOUTHWEST
PUBLIC POLICY
INSTITUTE**



CHAMPIONS

PARTNERSHIP APPLICATION

The Southwest Public Policy Institute (SPPI) is a research institute and think tank dedicated to improving the quality of life in the American Southwest by championing sound public policy solutions. Founded to foster innovation and collaboration, SPPI brings together a diverse network of supporters and partners who share a commitment to advancing liberty, transparency, and prosperity. Our Champions include individuals, businesses, thought leaders, and organizations from across a variety of fields, united by their dedication to driving meaningful change. Together, we work to empower communities, inform decision-makers, and shape a brighter future.

505.386.1139 | southwestpolicy.com | champions@southwestpolicy.com
PO Box 1746 | Bernalillo, New Mexico 87004

Southwest Public Policy Institute | Better living through better policy

FROM THE PRESIDENT

Dear Champion,

Since founding the Southwest Public Policy Institute in 2022, we have been driven by a singular vision: to promote sound, data-driven public policy solutions that enhance the quality of life for individuals and businesses across the American nation. Even since, our work has tackled critical issues affecting communities and industries alike, but none more so than the alternative financial services sector—an industry essential to economic mobility, yet often misunderstood and over-regulated.

Your business, whether in short-term small-dollar lending, online lending, tribal lending, or related services, plays a pivotal role in providing credit access to those who need it most. Unfortunately, this sector continues to face significant regulatory challenges, with policymakers often overlooking the important services you provide. This is where SPPI steps in. We are committed to ensuring that the voices of your industry are heard in policy discussions, and that regulations are crafted in a way that allows businesses like yours to continue serving customers effectively and ethically.

Our sponsorship program offers a unique opportunity to invest not just in the work of SPPI, but in the future of your industry. By becoming a sponsor, you will be supporting research, outreach, and advocacy efforts that aim to foster a more balanced regulatory environment—one that promotes fairness, innovation, and access to essential financial services.

We invite you to partner with us in this mission. Together, we can champion responsible policies that advance both the economic freedom of individuals and the sustainability of the alternative financial services sector. Let's work together to secure a future where financial opportunity is within reach for everyone.

Sincerely,

A handwritten signature in black ink, appearing to read 'Patrick M. Brenner', with a long horizontal flourish extending to the right.

Patrick M. Brenner, President

ABOUT SPPI'S CHAMPIONS

ABOUT THE SOUTHWEST PUBLIC POLICY INSTITUTE

The Southwest Public Policy Institute (SPPI) is a 501(c)(3) nonprofit organization dedicated to improving the quality of life in the American Southwest through the formulation, promotion, and defense of sound public policy solutions. Since its founding, SPPI has been committed to fostering innovation, liberty, and prosperity for communities across the region.

NONPROFIT AND TAX-EXEMPT STATUS

SPPI is recognized by the Internal Revenue Service as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. Contributions made to SPPI are tax-deductible to the fullest extent allowed by law. Our Employer Identification Number (EIN) is 88-2196936.

BENEFITS OF SUPPORTING SPPI

By supporting SPPI, you become an essential partner in advancing meaningful, evidence-based public policies that benefit the Southwest and beyond. Contributions to SPPI:

- Enable groundbreaking research on critical issues impacting the region.
- Foster educational initiatives to inform and empower communities.
- Drive advocacy efforts to ensure policies reflect the values of liberty and transparency.
- Offer unique opportunities to engage with thought leaders, policymakers, and advocates shaping the future of the Southwest.

TAX BENEFITS OF DONATING

As a 501(c)(3) organization, donations to SPPI are tax-deductible for federal income tax purposes to the extent permitted by law. We encourage donors to consult with their tax advisor for specific guidance on claiming deductions.

CHAMPION PARTNERSHIP LEVELS

Financial contributions at SPPI Champion partnership levels represent annual commitments to the organization. These partnerships not only sustain our work but also allow donors to align with SPPI's vision for a prosperous and innovative Southwest.

CONFIDENTIALITY AND APPROVAL PROCESS

All information provided on SPPI sponsorship applications is confidential and will not be released without your consent. Sponsorship and partnership commitments are contingent upon approval by SPPI's Board of Directors.

HOW TO SUBMIT YOUR APPLICATION

Please return your completed partnership application form, along with any additional documentation, to the Southwest Public Policy Institute by email at champions@southwestpolicy.com.

For questions or assistance, please contact us directly.

By supporting SPPI, you join a community dedicated to creating lasting change. Together, we can ensure that liberty, transparency, and prosperity thrive in the American Southwest for generations to come.

CHAMPION APPLICATION

PLEASE COMPLETE THIS APPLICATION IN FULL

Name

Title

Company

Address

City

State

Zip

Email

Website

Phone

Fax

I hereby certify that the above-named individual or organization and all affiliated entities are aligned with the mission and values of the Southwest Public Policy Institute (SPPI) and agree to support them at all times. I also certify that the partnership contribution level selected is accurate and reflects our mutual agreement for determining sponsorship level.

I have selected my Champion partnership level with corresponding annual financial commitment and will make arrangements for monthly, quarterly, or annual payments.

Initial

I understand that partnership may be terminated if my organization or any of its affiliates acts in direct conflict with SPPI's principles and goals. Partnership is valid for one year and will automatically renew thereafter. After one year, you may resign your partnership with 30 days written notice. All outstanding invoices must be settled upon termination. SPPI contributions are pro-rated quarterly for new partners based on the join date. This proration only applies in the calendar year the partnership begins. Thereafter, annual contributions will be due in full at the renewal date. SPPI contribution levels are subject to periodic adjustment to support the financial sustainability and strategic initiatives of the organization, with advance notice provided to partners.

Signature

Date

CHAMPION LEVEL

PLEASE SELECT AN ANNUAL PARTNERSHIP LEVEL

VISIONARY
\$147,587

Visionary Champions, for transformational partners driving systemic policy reform through unparalleled generosity. All Diamond Champion benefits, plus permanent recognition on SPPI's "Wall of Champions", and more.

DIAMOND
\$91,284

Diamond Champions, for leaders reshaping the future of America. All Platinum Champion benefits, plus naming recognition in a sponsored research initiative or event, and more.

PLATINUM
\$55,725

Platinum Champions, for trailblazers making exceptional commitments to policy innovation. All Gold Champion benefits, plus opportunities for personalized briefings with SPPI leadership, and more.

GOLD
\$28,345

Gold Champions, for advocates driving impactful policy changes across the country. All Silver Champion benefits, plus VIP access to SPPI events, personal acknowledgment in SPPI's annual report, and more.

SILVER
\$14,593

Silver Champions, for those committed to advancing public policy discussions. All Bronze Champion benefits, plus name listed on SPPI's website donor wall, exclusive donor report on SPPI's research impact, and more.

BRONZE
\$6,867

Bronze Champions, for supporters taking their first steps in championing public policy solutions. Recognition in SPPI's quarterly newsletter, invitation to annual donor appreciation event, and more.

BEST PRACTICES AGREEMENT

As a valued partner of the Southwest Public Policy Institute (SPPI), we commit to upholding the following principles to advance our shared mission of fostering sound public policy and improving the quality of life in the American Southwest.

PROMOTE TRANSPARENCY AND ACCOUNTABILITY

Ensure that all communications, actions, and decisions are conducted with integrity, clarity, and accountability, upholding public trust.

CHAMPION ETHICAL PRACTICES

Commit to ethical and lawful practices in all operations, avoiding any actions that could be deemed deceptive, abusive, or unfair.

SUPPORT INFORMED DECISION-MAKING

Provide accurate, accessible, and transparent information to all stakeholders to empower informed decision-making.

COMPLY WITH APPLICABLE LAWS AND REGULATIONS

Remain in good standing with all relevant regulatory bodies and comply with local, state, and federal laws applicable to your organization.

PROTECT PRIVACY AND SECURITY

Safeguard the personal data of all stakeholders with robust privacy policies and secure systems, ensuring third-party vendors adhere to the same standards.

ENGAGE IN RESPONSIBLE ADVOCACY

Promote public policies and initiatives through responsible, fact-based advocacy and outreach that align with SPPI's mission and values.

USE ETHICAL MARKETING PRACTICES

Ensure that all marketing and communications are truthful, respectful, and in accordance with industry best practices.

COLLABORATE RESPECTFULLY

Foster a collaborative environment by treating all stakeholders with respect, professionalism, and fairness.

ADDRESS ISSUES PROACTIVELY

Identify and address potential challenges or conflicts of interest promptly, ensuring open communication with SPPI leadership.

ADHERE TO SPPI'S MISSION AND VALUES

Act in a manner that supports SPPI's commitment to liberty, transparency, and prosperity in the American Southwest.

CERTIFICATION OF COMPLIANCE

I have thoroughly reviewed the Southwest Public Policy Institute Best Practices and certify that my organization is in full compliance with these principles and will continue to abide by them at all times. I understand that partnership with SPPI may be terminated if my organization is found to be in violation of these Best Practices.

Signature

Date

PAYMENT AUTHORIZATION

ACH AUTHORIZATION FORM

I hereby authorize the Southwest Public Policy Institute (SPPI), hereinafter called ORGANIZATION, to initiate debit entries to the account indicated below at the depository financial institution named below, hereinafter called DEPOSITORY, and to debit the same to such account. I acknowledge that the origination of ACH transactions to the account must comply with the provisions of U.S. law.

DEPOSITORY INFORMATION

Account Holder

Branch

City

State

ACCOUNT INFORMATION

Checking

Savings

Routing Number

Account Number

RECURRING PAYMENTS

Monthly

Quarterly

Annually

Payments will be automatically debited at the start of each quarter. Payments initiated mid-term will be prorated to cover the period immediately following the payment.

I DO NOT wish to have dues payments automatically withdrawn. I will pay as invoices are issued.

This authorization is to remain in full force and effect until ORGANIZATION has received written notification from me of its termination in such time and in such manner as to afford ORGANIZATION and DEPOSITORY a reasonable opportunity to act on it.

Name

Title

Signature

Date



Please submit your completed application via email
champions@southwestpolicy.com

Or via the United States Postal Service
PO Box 1746 | Bernalillo, New Mexico 87004