

FOR IMMEDIATE RELEASE

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**The Southwest Public Policy Institute
Announces New Board Member**

The Southwest Public Policy Institute, a nonprofit nonpartisan think tank dedicated to delivering better living through better policy in the American Southwest, is pleased to announce that Megan De La Rosa has been selected to join the organization's board of directors.

Albuquerque, NM – The Southwest Public Policy Institute (SPPI), the leading public policy think tank in the American Southwest is pleased to announce the appointment of Megan De La Rosa to the Institute's Board of Directors.

Megan has a passion for enhancing the quality of life for New Mexicans and all who reside in the Southwest region by providing sound, data-driven policies that will positively impact lives for generations to come. Southwestern Americans should feel safe in a region where they can live, work, and raise a family. Megan believes that we live in the land of opportunity, and she is confident future generations will prosper and continue to honor our heritage.

As a native New Mexican, Megan has lived through the ups and downs New Mexico has faced. She sees economic diversification, crime and education reform as top priorities for the Institute. New Mexico has a unique economic layout; our wealth of energy, strong military and technology opportunities underscore the potential of our great state.

Patrick Brenner, president of Southwest Public Policy Institute said:

“Southwest Public Policy Institute is rapidly positioning itself as the leading advocate for sound policy solutions in the American Southwest. Ms. De La Rosa is well-respected throughout the region. She brings fresh ideas and talent as we address some of the deepest challenges facing the southwest. Megan is pivotal as we grow our influence within and beyond the land of enchantment, expanding access to opportunity and prosperity for all.”

Megan De La Rosa, director of the board of the Southwest Public Policy Institute said:

“I have a passion for seeing the people of my state succeed and live their American dream. By working together, exchanging ideas, and bringing solutions to problems we face, we can accomplish what public servants are meant to do. It is the amazing team of qualified individuals you surround yourself with that deliver the best results and I am confident that SPPI will be surrounded by those who strive to create an environment that builds on successful policies.”

More about Megan De La Rosa

Megan De La Rosa is a co-founder and principal at Crude Intelligence Group, LLC. Megan started her career working in the New Mexico House of Representatives. She served as a regional political director on the re-election campaign for Governor Susana Martinez, going on to serve in an official capacity as Executive Assistant as well as Briefing and Advance Coordinator. Megan serves as the Public Affairs Director for Governor Susana Martinez, Executive Director for the Kirtland Partnership Committee and is a New Mexico Amigo. Megan’s time in state government has positioned her to work with and maneuver many industries and levels of government.

Megan has a bachelor's degree in Criminal Justice/Sociology and has been recognized by the New Mexico State Legislature for her accomplishments. Her recognition and respect from both sides of the aisle have provided her with extensive business contacts throughout the state and nation. She frequently consults as a political strategist for state legislative caucuses, contributing to the passing of significant legislation.

For more information about the Southwest Public Policy Institute, please visit <https://southwestpolicy.com/>.

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